

# Sensitivity Analysis

# What is sensitivity Analysis

- It is a tool that used to analyse how the different set of **independent variables affect** a specific **dependent** variable under certain specific conditions/ assumptions and boundaries.
- It determines how target variables are **affected** based on the changes in input variables
- It also known as what – if/ simulation analysis
- It used in different fields ( Geography, Biology, engineering, economics ,etc.)
- Where the **output** is the **function** of several **inputs** and the exact **relationship** between inputs and output are not well understood
- It shows what happen if some or this/ those is/are **changed/ absent**

# What is sensitivity Analysis

- The objective of conducting sensitivity analysis is to learn how much a certain **factor impacts** the value of a particular business
- It is the first step to risk analysis.
- A sensitivity analysis is carried out after calculating the gross margin
- It allows the farmer and the adviser to assess the financial impact of something going wrong, and therefore the risks to the farm business.

The optimal level of **profitability** of a service or product can be assessed by calculating it under various **different scenarios**, and particularly those which would have a negative impact on total revenues and production costs.

### **Possible options to consider include:**

- **Volume** of sales to be lower or increase (ex. 10, 20 or 30%)
- Sales **price** to be lower or increase (ex. 10, 20, 30%)
- Increase in raw materials **cost** (10,20, 30% )
- Delayed or partial **availability** of certain crucial inputs (labour shortage, fertilizer shortage etc.);
- Crop **losses** (insects, weather, fire etc.).

**Analyzing** the different impacts will show the key areas of vulnerability and consider the safety measures to set in place in order to minimize negative effects.

Example: **insurance, regular controls, early warning systems etc.**

## **Because**

- Farm income is highly sensitive to reduction in yields (due to water shortage, pests and diseases) and crop prices.
- If yields decrease , crop income reduces
- If crop prices are half their current values, crop income drops by certain percentage
- When crop prices decrease, irrigated vegetable farming is no longer profitable.
- As the input cost decreased the outcome is high
- As the input quality increases also the outcome increased

# Why Sensitivity Analysis

- Costs and benefits are subject to uncertainty and may vary from the base case
- It is an analytical framework for dealing with uncertainty.
- The objective is to reduce the likelihood of undertaking bad outcomes
- It helps to make predictions/ forecasting in the cost, yield and price or outcomes
- It is used to determine how changes in one variable affect the outcome
- It acts as an in-depth study of all the variables
- It allows decision makers to identify where they can make improvements in the future
- It allows for the ability to make sound decisions about organization's economy or investment
- It is important to make informed decisions

# Limitation of Sensitivity Analysis

The out come are all based on assumptions b/c:

- The variables are based on historical data
- It is not exactly accurate and there may be room for error

So we should consider this and be sure the data is correct or not

# Type of Sensitivity Analysis

1. Qualitative
2. Quantitative
  - Lay out in **excel**
  - Direct and Indirect methods
  - Tables, charts and graphs
  - Linear and non linear correlation



# The area of our Analysis

**Dependent variable = A function of Independent variable**

In our case the dependent variables are:

- Volume of product
- Quality of product
- Price of product

The independent variables are:

- Inputs in type and quantity, price, quality, availability
- Labor
- Season
- Agro ecology
- Land size
- Input application ( Technology- best practice)
- Etc..

- What should be fulfilled in each business(onion, Tomato etc)
- Or what are the right production model/ function of our crops

### **Agronomy practice**

- What are the corrective actions if our assumptions are failed

# Example of analysis in Excel